

Chevrolet Dale Earnhardt Jr Silverado



CHEVROLET DALE EARNHARDT JR. SILVERADO

Earnhardt collaborated with GM designers on the truck, visiting the GM Design studio in Warren, Mich. to discuss the exterior and interior enhancements, which include all-new front-end sheet metal and rear fenders, as well as a “flying bridge”-type roll bar with integrated off-road driving lamps. The front end design evokes the look of Baja racers, with a high-mounted, brush guard-type wraparound bumper, which conceals an integrated 6,000-pound Warn Winch. The brush guard bumper is fully integrated into the design and contours of the Silverado. The large fender opening and box-type flares accommodate both the large off-road tires and the vertical travel of the front suspension.

The hood also is custom and features a front-opening air intake scoop, which further adds to the truck’s powerful appearance. At the rear is a custom roll pan, with four large six-inch diameter exhaust outlets exiting beneath the center of the truck. There is no tailgate, leaving open access to the cargo bed which, like off-road racing trucks, is equipped with mounted spare tire and wheel. The “Dale Earnhardt Jr.” Silverado is painted with a unique base coat, mid-coat and clear coat system. The base coat is a custom mix with Spectra Flair additive; the mid-coat has a red tint hue. The Spectra Flair additive in the base coat combines with the mid-coat to provide a unique metallic appearance. The top clear coat application gives the paint finish a mile-deep shine. Subtle “Dale Jr.” signature and “8” graphics are found on various areas of the body and chassis.

- Vehicle Type:
2007 Chevrolet Silverado
- Crew Cab, short box
- Engine: 6.2 L Gen IV V-8
- 380 HP @ 5,700 rpm
- 417 Lbs/ft @ 4400 rpm
- Wheels: GM custom design 20”x12”



- Tires: Off Road, 37”x13.5” – 20”
- Brakes: Baer 4 wheel disc
- Front six piston calipers
w/ 15” rotors (front)
- Rear: two piston calipers
w/ 14” rotors (rear)